

**Task 2: Email Template**

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| **Based on your study, what do school administrators need to know about the Mayor’s Telstra Innovation Awards program?** *(pick 3-4 key items)* |
| * Student learning, exploration, innovation, and the development of entrepreneurial passions will all be aided by the Mayor's Telstra Innovation Awards program. * Students provide creative solutions to problems that affect the community, the environment, or business. If they advance to phase 2, they will work with mentors. * All students in grades 9–12 who attend schools within the Moreton Bay local government region are eligible to participate in MTIA; there is no cap on the number of students or teams each school may enter. * Over $10,000 in prizes are up for grabs, and the winning pitches are chosen at a live pitch and awards ceremony. |

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| **What are the key things you should ask school administrators (or things you should encourage them to do)?** *(pick 2-3 key requests)* |
| * Can we visit the school to present the programme and encourage pupils to apply? * Can school administrators display posters to encourage student participation? * Can you designate a staff member to be your MTIA school coordinator? |

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| **Create your email draft here** *(max. 500 words)***:** | |
| **To:** | **School Administrators** |
| **Subject:** | **Support student development with the Mayor’s Telstra Innovation Award!** |
| Dear administrators,  This year's **Mayor's Telstra Innovation Awards (MTIA)** programme is set to begin, and we need your help!  As you may be aware, MTIA is a free programme that provides students with a hands-on, startup-like experience in which they may learn and apply their talents to solve problems for businesses, the environment, or the community via the use of technology and creativity. We are pleased for the young people in our schools to take part in the initiative, which is designed to stretch them, promote their creativity, and help them develop their entrepreneurial passions. We intend to break last year's participation record and involve as many fourth-year 9-12 students as possible! students can work in teams of up to three, with no limit on the number of teams per school. While all students will benefit from learning, working on projects, being creative, and taking ownership, the winning teams will compete for over $10,000 in prizes, which will be announced at a pitch and awards ceremony towards the end of June.  So how can you help? Please consider the following:   1. Allow a Moreton Bay Regional Council project officer to attend a forthcoming assembly and deliver a 5-minute presentation to the kids, introducing them to the initiative and encouraging them to participate.  * If you agree, please answer to this email so that we can coordinate.  1. Place posters around campus to remind students and encourage them to participate.  * We have sent posters to the school, and they should arrive within the next two days. If you want to learn more, please contact us.  1. Read the school coordinator's precise requirements and assign this function to a staff member who will serve as a central point of contact.  * View the detailed requirements, together with additional program information, [here](chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https:/www.moretonbay.qld.gov.au/files/assets/public/v/9/services/business/mtia/mtia-student-handbook-2024.pdf).   We appreciate your support - the programme wouldn’t be possible without student participation, and student participation wouldn’t be possible without you!!  Best Regards,  Aakanksha Malik  Moreton Bay Regional Council | |